



## Plan Your Club (strategic planning)

Sunday, Feb 24 – 9am to 3pm, Emerald Town Hall supper room

Presented by **Leisa Donlan**

Is your club considering **applying for funding**, building/improving your facilities or in need of more volunteers, players, equipment or funds?

If so, do you have a strategic plan? If not, **you need to develop one**. In fact, **EVERY** organisation should have a strategic plan!

Does your club, for example, know what its vision for the future is? What are the opportunities and actions required if it wants to develop its infrastructure, attract more members, be more financial or expand its activities? What does it need to do **this year** just to get through the season? Don't know or too busy to think about it? Then your organisation needs a plan and by attending the upcoming 'Plan Your Club' workshop in Emerald, you'll develop one.

The workshop, facilitated by club governance guru Leisa Donlan, will be extremely practical - participants will develop a simple plan at the workshop and leave with a draft that's 80% done.

"Putting together plans and having time to think about the club's future just doesn't seem possible when you are already too busy working on what will happen this week. Unfortunately, if your club and its committee can't make some plans to change for the better, every week will continue to be too busy!" Leisa said.

"The good news is that planning isn't difficult, it doesn't take months, you don't need a consultant or any extra money and if you plan properly you will be doing less work with more focus and lot's more help."

**For organisations to get the most out of the workshop, it is recommend that committees attend but individuals are also welcome to come along and get the process started.**

Whilst the workshop will not only be valuable to sporting organisations, clubs having a strategic plan directly links to Council's *Game Plan* initiative.

To register for this or any of the forum workshops, [CLICK HERE](#)

